



# Rethinking Territorial Development Policies in the New Global Environment

Dorothée Allain-Dupré, Head of Division, OECD/CFE/RDG

Claire Charbit, Head of Unit, OECD/CFE/RDG

Peter Haxton, Policy Analyst, OECD/CFE/RDG

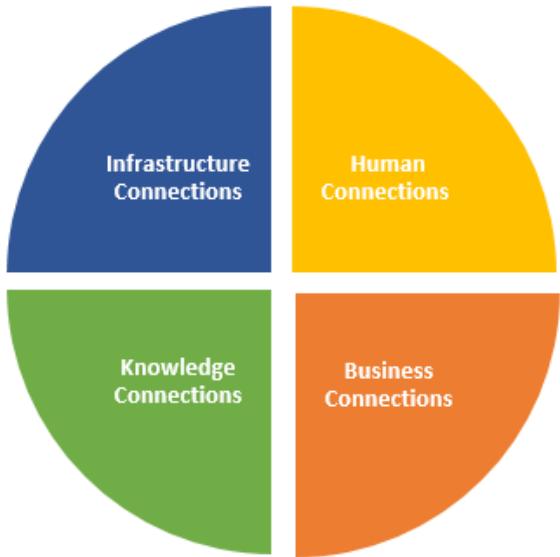
[dorothee.allain-dupre@oecd.org](mailto:dorothee.allain-dupre@oecd.org)

[claire.charbit@oecd.org](mailto:claire.charbit@oecd.org)

[peter.haxton@oecd.org](mailto:peter.haxton@oecd.org)



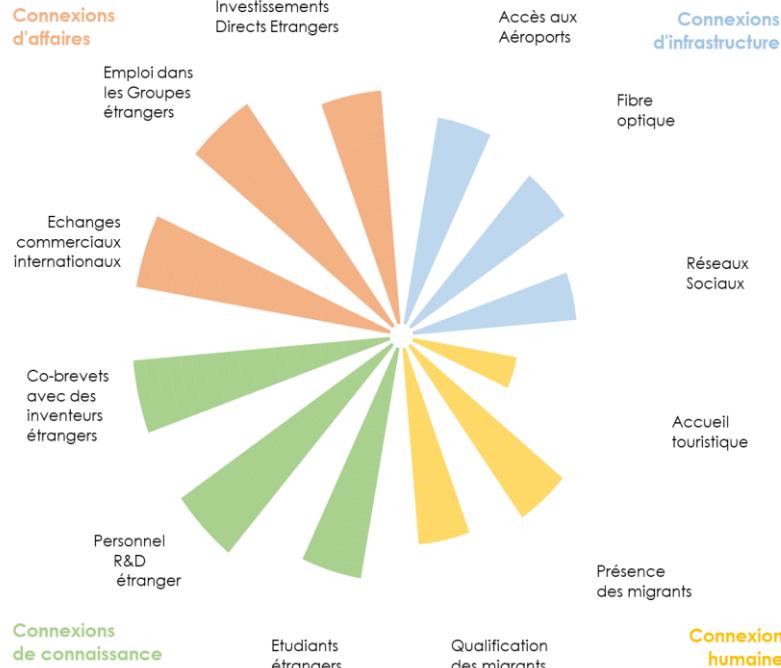
# Regional international and attractiveness dashboards



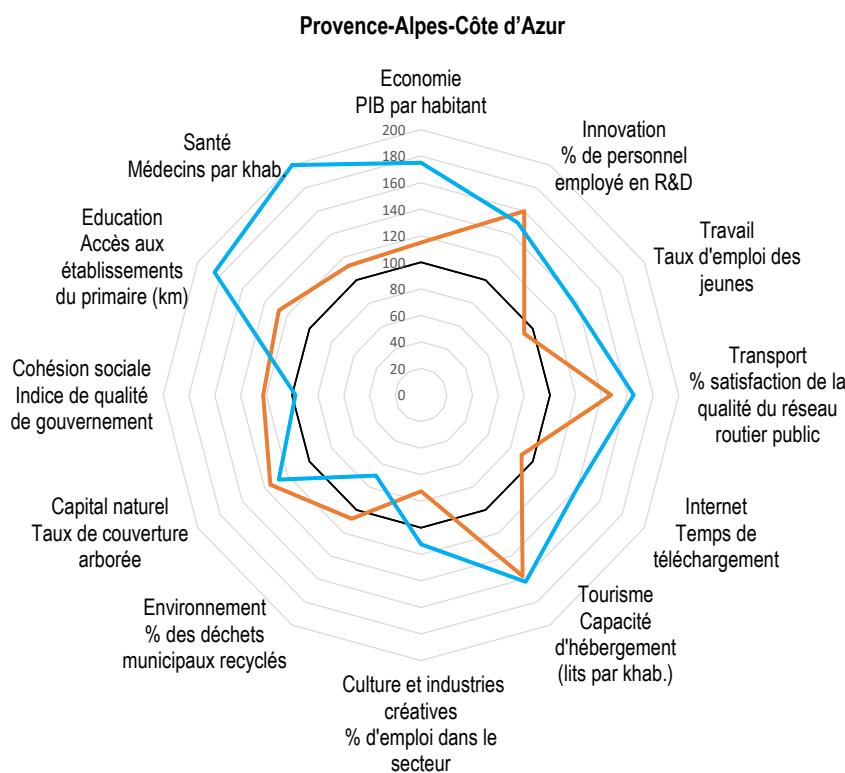


# Example of outputs: French regions' position in globalisation (2019-2021)

## Grand Est



## Sud



## La Réunion

A collage of words representing key themes for La Réunion, including Culture, Transport, Jeunesse, Europe, Mobilité, Emploi, and Entreprenariat, arranged in a grid-like pattern.

A region with strong « business and knowledge » connections with cross-border neighbors

An attractiveness profile of regions compared to European and French regions

Exploratory analysis of key themes drawn from regional webpages

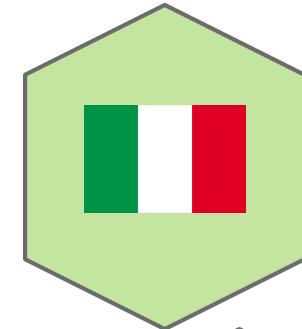


# Pilot region participation

## Ireland

Confirmation of three regions:

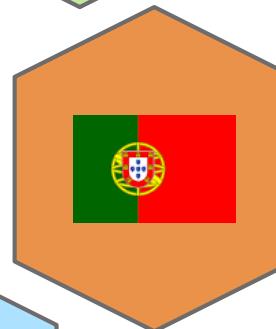
- ✓ Northern and Western
- ✓ Eastern and Midland
- ✓ Southern



## Spain

Confirmation of four regions:

- ✓ Baleares
- ✓ Castilla-La Mancha
- ✓ Comunidad Valencia
- ✓ Castilla y León



## Sweden

Confirmation of two regions:

- ✓ Dalarna
- ✓ Norrbotten

## Italy

Confirmation of four regions:

- ✓ Sicilia
- ✓ Liguria
- ✓ Marche
- ✓ Campania

## Portugal

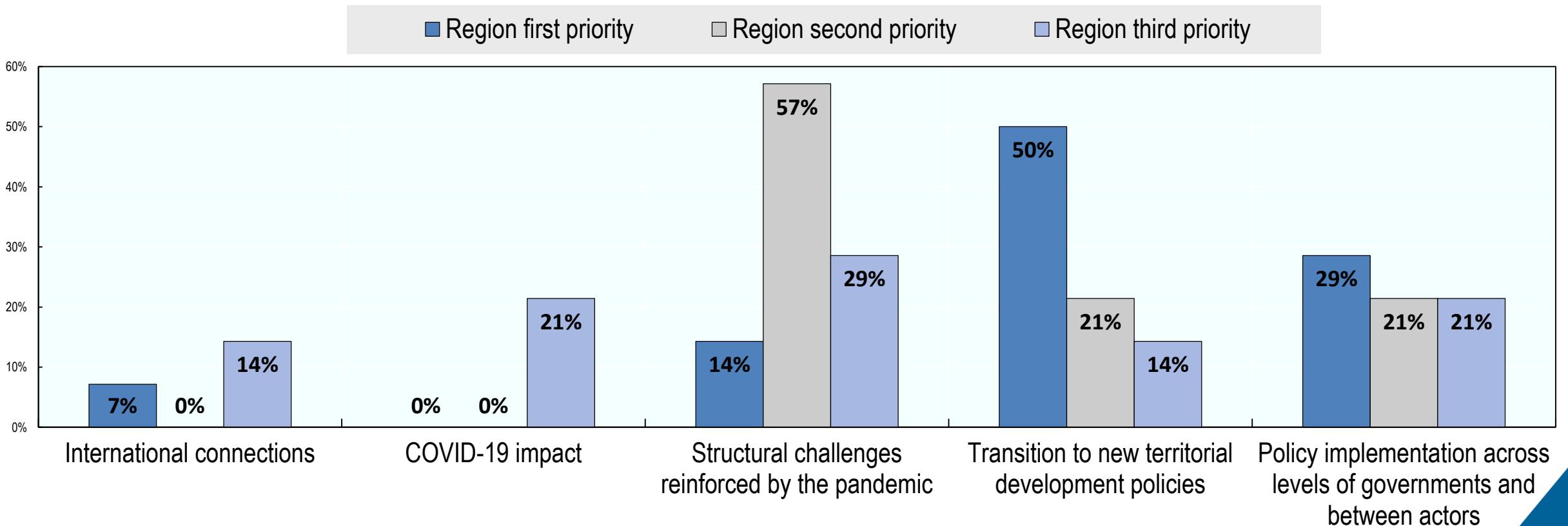
Confirmation of three regions:

- ✓ Algarve
- ✓ Metro Lisbon
- ✓ Centro



# Structural challenges and new territorial development policies are leading priorities for regions...

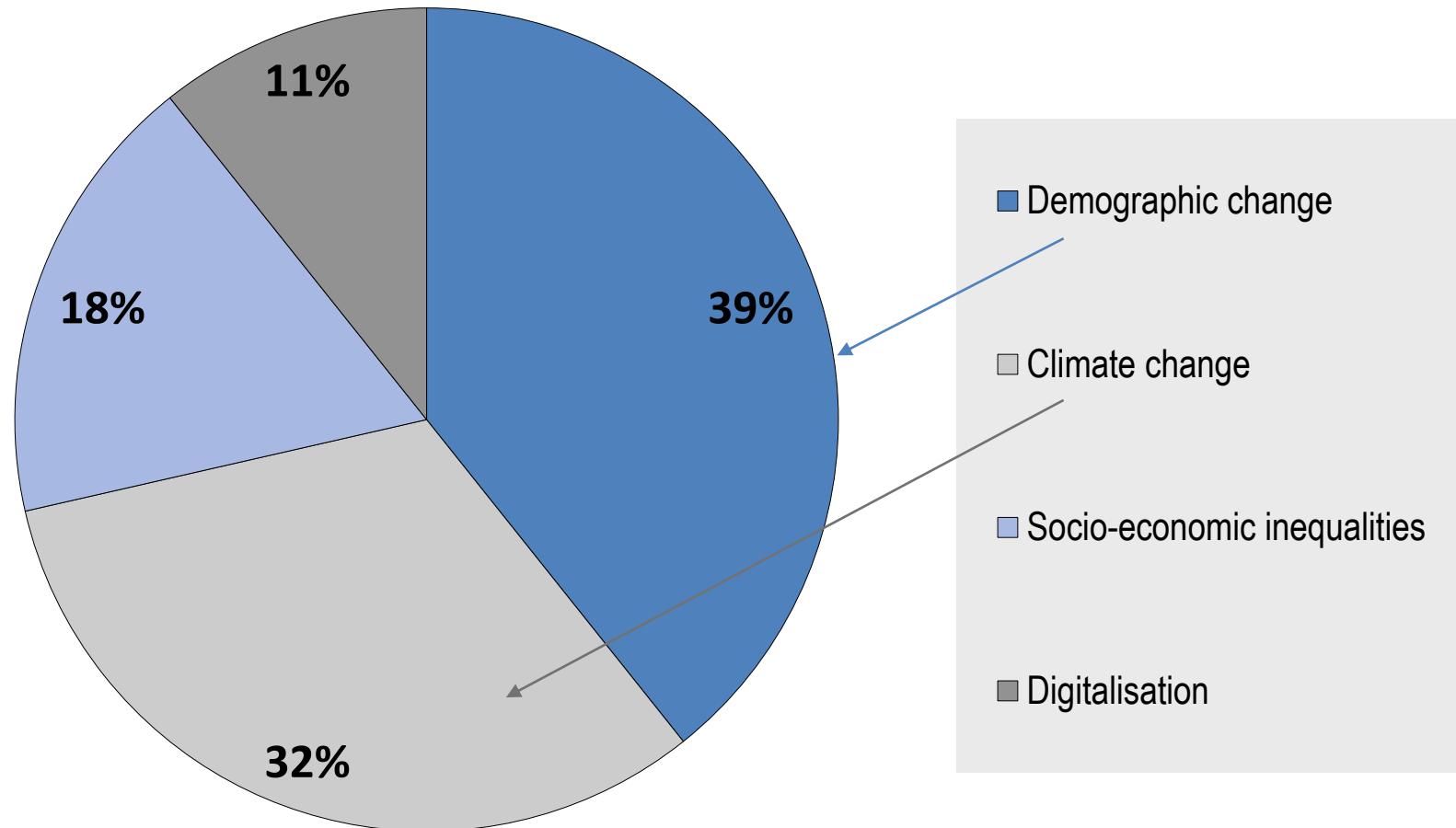
Top three priority issues for regions for *Rethinking territorial development policies in the new global environment*





**Demographic change and climate change are considered most pressing global megatrends for regions...**

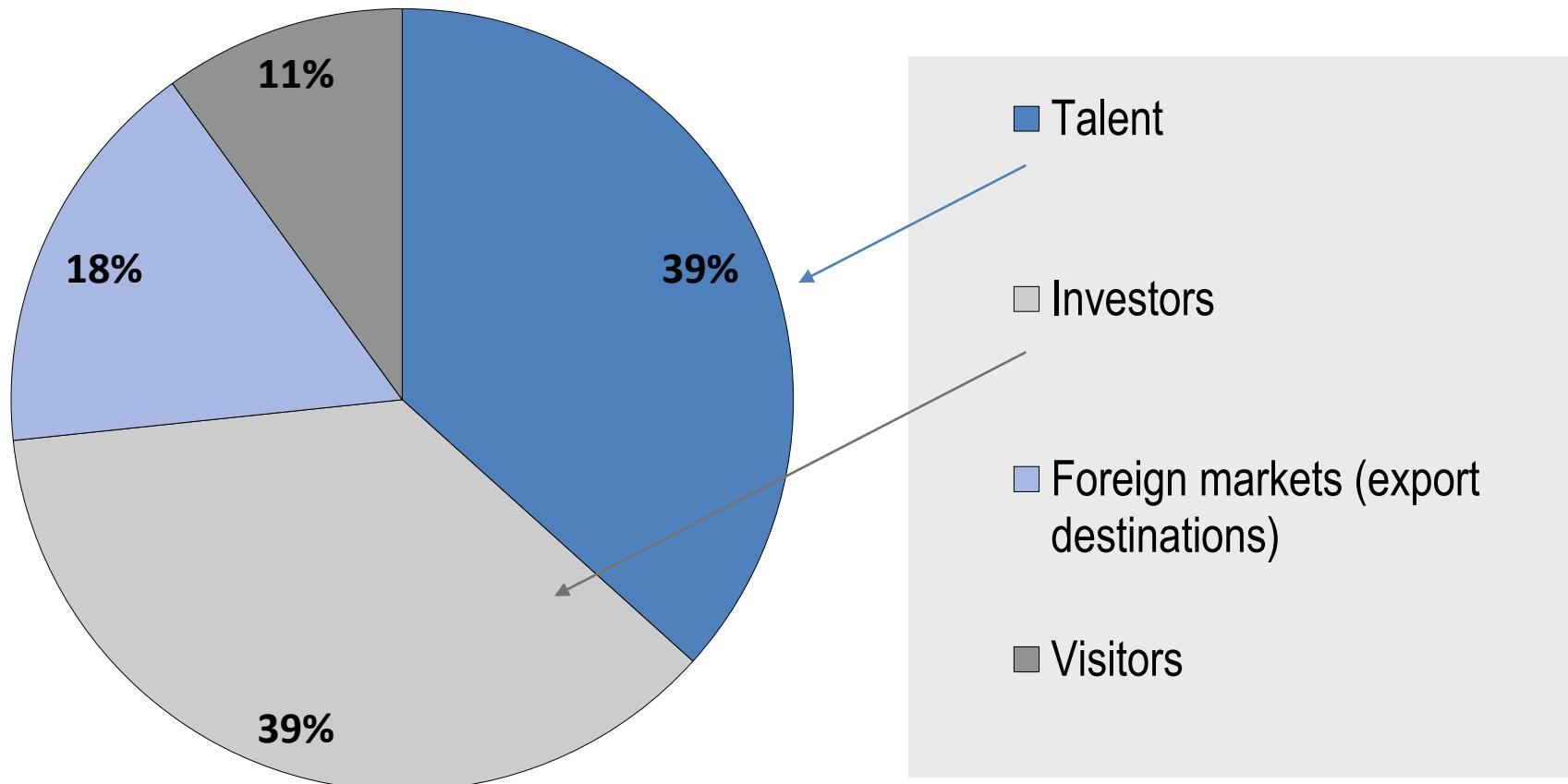
**Global megatrends: ranking of the two greatest immediate challenges for participating regions**





# Regions rank **talent** and **investors** as priority target groups to attract...

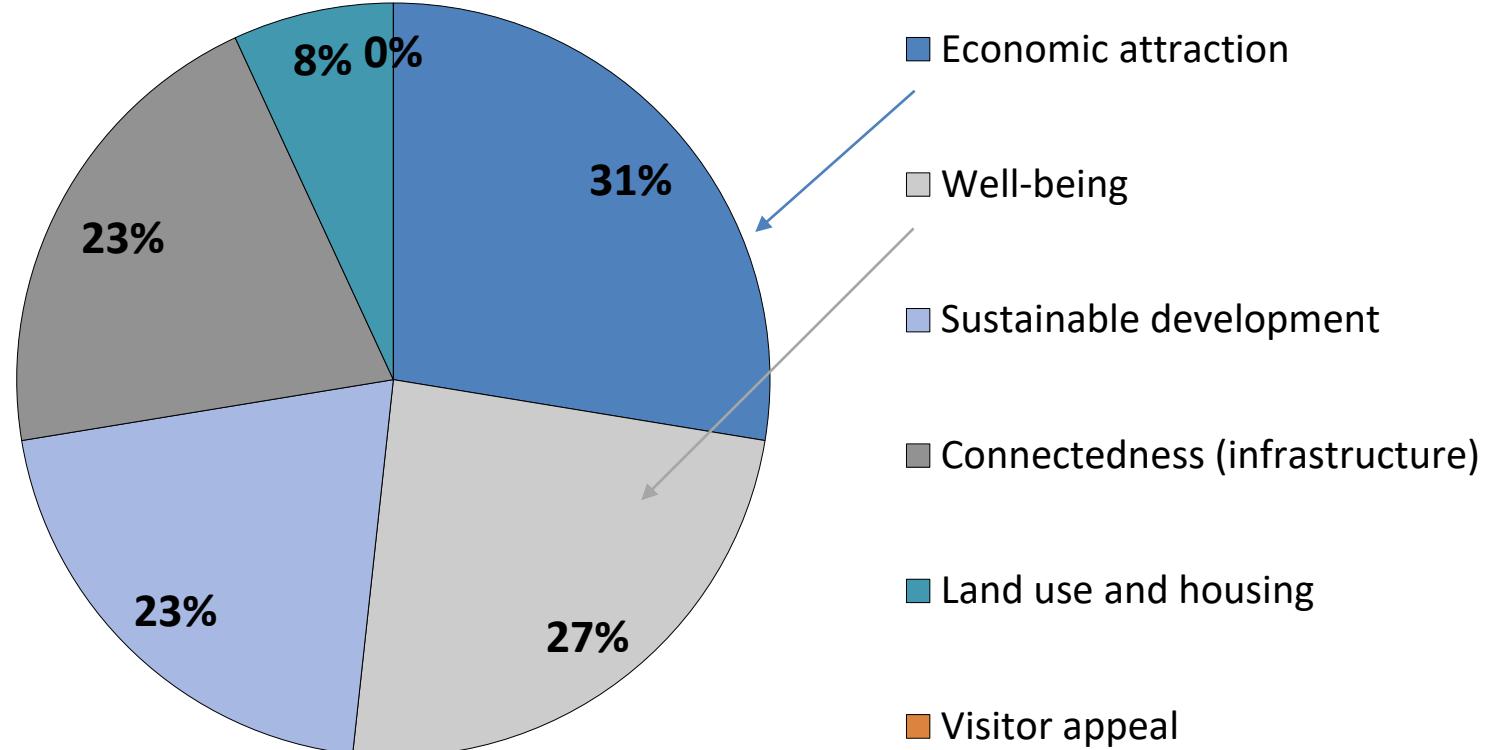
Target groups considered the two greatest priorities when developing policies to enhance international attractiveness





# Economic attraction, well-being and sustainability rank as the main levers of attractiveness...

Policy areas considered the two most important levers to enhance inclusive, sustainable development and improve regional attractiveness





# Immediate next steps

This week

- Project launch event, *9 November 2021*

November  
2021

- Presentation to Regional Development Policy Committee's *Working Party on Territorial Indicators*,  
*18 November 2021*

November  
2021

- 1<sup>st</sup> Webinar: *What makes a region attractive in the new global environment? How to measure and monitor*, *29 November 2021*

November  
2021

- Comparative internationalisation and attractiveness diagnostic of regions, *Nov-Dec 2021*

December  
2021

- Short, tailored regional questionnaire to identify key policies/strategies/ programmes and relevant actors, *December 2021 to February 2022*



# Project Milestones

---

- **Collection of information** on policies that impact on recovery, resilience, and attractiveness in regions (ongoing)
  - Short regional questionnaire (Dec 2021 – Feb 2022)
  - Targeted on-line interviews (Q1 2022)
  - Identification of complementary regional strategies (Q1 2022)
  - Missions for fact checking and roundtable discussions (Q1 and Q2 2022)
- **Draft statistical results** and targeted regional recommendations for feedback from national and regional stakeholders (ongoing to Q2 2022)
- Revised **draft recommendations and action plans** (Q4 2022)
- **Synthesis report** and **launch event** (Q1 and Q2 2023)
- ❖ **Communication tools** / international visibility (ongoing) – including a Community of Practice, OECD website, policy papers, webinars and concise case study highlights (4 pages)
  - ✓ *E.g. Rethinking Regional Attractiveness Webinar Series* (5 webinars to Q3 2022)