

Sumario

EPI, 2023, v. 32, n. 2

Digital native media ecosystem Ecosistema de medios digitales

EDITORIAL

- e320206 **Evolution, trends and future of native media: From avant-garde to the epicenter of the communications ecosystem**
Xosé López-García; Alba Silva-Rodríguez; Jorge Vázquez-Herrero

LETTER

- e320220 **Letter. Journalology: an unrecognized science for a century**
Bakthavachalam Elango

RESEARCH ARTICLES ON ARTIFICIAL INTELLIGENCE

- e320227 **Without journalists, there is no journalism: the social dimension of generative artificial intelligence in the media**
Simón Peña-Fernández; Koldobika Meso-Ayerdi; Ainara Larrondo-Ureta; Javier Díaz-Noci
- e320219 **Can ChatGPT improve communication in hospitals?**
David Santandreu-Calonge; Pablo Medina-Aguerreberre; Patrik Hultberg; Mariam-Aman Shah
- e320208 **Spanish technological development of artificial intelligence applied to journalism: companies and tools for documentation, production and distribution of information**
Pilar Sánchez-García; Noemí Merayo-Álvarez; Carla Calvo-Barbero; Alba Diez-Gracia
- e320203 **Use of artificial intelligence in synthetic media: first newsrooms without journalists**
María-José Ufarte-Ruiz; Francisco-José Murcia-Verdú; José-Miguel Túnñez-López

RESEARCH ARTICLES

- e320202 **Research on digital native media: an emerging topic in the field of digital communication**
Jorge Vázquez-Herrero; María-Cruz Negreira-Rey; Xosé López-García
- e320205 **Revenue diversification strategies of online news organisations: subscriptions and memberships**
Alfonso Vara-Miguel; Charo Sádaba; Samuel Negro; Cristina Sánchez-Blanco
- e320225 **Performance of journalistic professional roles in digital native media news in Spain: Toward a journalistic micro-culture of its own**
María-Luisa Humanes; Gema Alcolea-Díaz; Joaquín López-del-Ramo; Claudia Mellado
- e320217 **Media entrepreneurship skills in Latin American universities social communication and journalism programs**
José A. Ventín-Sánchez; Liliana Gutiérrez-Coba; Loyda Gómez-Santos
- e320207 **Media labs: journalistic innovation, evolution and future according to experts**
Susana Herrera-Damas; Christian-Camilo Satizábal-Idárraga
- e320204 **The science of team science (SciTS): An emerging and evolving field of interdisciplinary collaboration**
Ying Huang; Xiaoting Liu; Ruinan Li; Lin Zhang
- e320226 **Effects of Turkish cultural products on its foreign policy toward Africa: Turkish TV series as an example of soft power in Kenya, Mozambique, and Senegal**
Sebastián Ruiz-Cabrera; Hasan Gürkan
- e320228 **The bibliometric journey towards technological and social change: A review of current challenges and issues**
Daniel Torres-Salinas; Nicolás Robinson-García; Evaristo Jiménez-Contreras

- e320222 **Soft news in original videos. Adaptation to TikTok of the main Spanish online media**
Suandi Estrada-García; José Gamir-Ríos
- e320209 **Which of the metadata with relevance for bibliometrics are the same and which are different when switching from Microsoft Academic Graph to OpenAlex?**
Thomas Scheidsteger; Robin Haunschild
- e320213 **Altmetrics can capture research evidence: an analysis across types of studies in COVID-19 literature**
Pilar Valderrama-Baca; Wenceslao Arroyo-Machado; Daniel Torres-Salinas
- e320221 **Gender perspective advances in the media: initiatives for its incorporation into the Spanish press**
Sonia Parratt-Fernández; Montse Mera-Fernández; Belén Cáceres-Garrido
- e320223 **WhatsApp and transparency: an analysis on the effects of digital platforms' opacity in political communication research agendas in Brazil**
Viktor Chagas; Gabriella Da-Costa
- e320201 **Formula for the success of humor journalism formats on television according to their professional teams**
Patricia Gascón-Vera; Carmen Marta-Lazo
- e320218 **Generation Z in Chile, Colombia, México, and Panama: Interests and new digital consumption habits. Their use of Instagram and TikTok**
Eva-Citlali Martínez-Estrella; Eliana Samacá-Salamanca; Ainhoa García-Rivero; Carlos Cifuentes-Ambrá
- e320210 **Evaluating the content strategy developed by universities on social media**
Paul Capriotti; José-Carlos Losada-Díaz; Rodolfo Martínez-Gras
- e320214 **Adaptations versus original film premieres trends in broadband society: a comparative analysis**
Joan-Francesc Fondevila-Gascón; Gaspar Berbel-Giménez; Cristian Blanco
- e320216 **The use of QR codes to fuel transmedia strategy in the ecosystem of audiovisual media groups**
Jorge Gallardo-Camacho; Laura Melendo-Rodríguez-Carmona
- e320211 **Polarization, virality and contrary sentiments for LGBTQ content on Instagram, TikTok, and Twitter**
Carlos Barroso-Moreno; Laura Rayón-Rumayor; Elena Bañares-Marivela; José Hernández-Ortega
- e320215 **Misogyny and the construction of toxic masculinity in the Spanish Manosphere (Burbuja.info)**
Charo Lacalle; Beatriz Gómez-Morales; Mireya Vicent-Ibáñez
- e320224 **Rethinking a national classification of research and graduate education**
André Brasil
- e320212 **Seeing impact: genres referencing journal articles**
Diana Hicks

